

## Fiscal Year 2007 Plan of Work

Clinch-Powell RC&D Council, Inc. is a nonprofit 501C3 entity formed in 1989 blending rural community development with environmental protection while meeting the needs of people in Claiborne, Grainger, Hancock, Hawkins and Union counties in northeast Tennessee.

As we have grown and expanded over the years, we have maintained a commitment to excellence and integrity while tackling ever tougher issues like low income housing and economic diversification. Our primary activities for FY 2007 are outlined in this plan.

### Governance

A Board of Directors serve as trustees representing the diversity of interests in the communities. No less than one-third represent low-income and no more than one-third may be public officials. Board members serve six years and govern the policy, direction and activities of the RC&D Council.

### Officers and Directors

Cherry Acuff, Grainger  
David Lietzke, Grainger  
Bill Rhea, Hancock  
Joyce Hopson, Claiborne  
John Gentry, Union  
Dennis Shipley, Claiborne  
Sandy Columber, Hancock  
Stewart Oakes, Union

Jenny Lawson, Hawkins  
Nancy Barker, Hawkins  
Sheldon Livesay, Hawkins  
Joe McNew, Claiborne  
Bill Whited, Union

### Vision

Every person deserves to live in a healthy and vital community where families are valued, youth are celebrated, education is a priority, the environment is clean, jobs are plentiful and leadership is not only visionary, but shared.

### Mission

The mission of the Clinch-Powell RC&D Council, Inc. is to demonstrate regional leadership, secure resources and deliver programs and services that build strong, vibrant communities where conservation and development are in balance with the needs of people.

## Clinch-Powell RC&D Council, Inc.

### Clinch-Powell HOME Team/Community Housing Dev. Organization Clinch-Powell Enterprise Community

Ph: 865-828-5927 Fax: 865-828-5212 Email: cprcd@clinchpowell.net  
PO Box 379, 7995 Rutledge Pike, Rutledge, TN 37861

### Appalachian Quilt Trail Heritage Craft Enterprises

Ph: 865-828-4586

### Clinch-Powell Construction Company

Ph: 865-679-1088

PO Box 435, 7995 Rutledge Pike, Rutledge, TN 37861

### Clinch River Community Project Office

PO Box 206, Sneedville, TN 37869

Ph: 423-733-2100 Fax: 423-733-4348 Email: rlambert@tnc.org

### Appalachia CARES/AmeriCorps Project Office

Roundtable Offices, 1104 Tusculum Blvd Suite 219, Greeneville, TN 37745

Ph: 423-639-8403 Fax: 423-639-8403 Email: appalachiacares@aol.com

### Kyle's Ford Education Center

3225 Hwy 70, Eidson, TN 37731

Ph: 423-733-9341 Email: kimberlykaren@yahoo.com

### Clinch-Powell RC&D and Related Program Staff

Candy Barbee, EC/Heritage Craft Enterprise Manager  
Kim Belcher, Special Projects Manager  
Trenna Brown, Appalachia CARES Program Director  
Alice Fleenor, Marketing/Communications Director  
Michael Jordan, General Contractor  
Sara Knight, Financial Manager  
Ronald Lambert, Clinch River Community Field Representative  
Chris Osborn, Technology/Housing Manager  
Lindy Turner, RC&D Coordinator, NRCS  
Stephanie Wesson, Housing Counselor  
20 AmeriCorps FTE positions



[www.clinchpowell.net](http://www.clinchpowell.net)

## Plan of Work Fiscal Year 2007

## Clinch-Powell Resource Conservation & Development Council, Inc.



Clinch Powell RC&D encompasses Claiborne, Grainger, Hancock, Hawkins and Union Counties of Northeast Tennessee

P.O. Box 379  
7995 Rutledge Pike  
Rutledge, TN 37861

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## GOAL: SUSTAINABLE ECONOMIC DEVELOPMENT

- Provide direct aid and assistance in economic development
  - Close one small business loan
  - Hold 3 business training classes via video conferencing
  - Support small businesses through program patronage
  - Seek additional funding for revolving loan fund
- Train community and business leaders through leadership programs.
  - Advise/conduct Leadership Grainger—8 participants
  - Advise/conduct Grainger Youth Leadership Day - 21 participants
- Develop heritage crafting industry in the region
  - Develop a solid business plan for Heritage Crafts Enterprise
  - Secure added resources as needed
  - Develop product lines and begin production.

## GOAL: EDUCATION AND ARTS

- Conduct Appalachia CARES/AmeriCorps program
  - Engage 3,000 students in experiential service-learning
  - Provide academic enrichment services for 500 elementary students
  - Complete 136 student-led community service projects with students
  - Create 20 FTE AmeriCorps positions
- Enhance science education through hands-on enrichment in schools
  - Hold Conservation Camp for 1000 sixth grade students
  - Hold Envirothon for 50 high school students
- Support other nonprofit organizations with complementary missions.
  - Conduct two Nonprofit Management courses for 20 organizations
- Actively educate public regarding RC&D programs and services, community activities and environmental issues.
  - Finish Kyle's Ford Environmental Education Center
  - Raise community awareness of RC&D services through multi-media campaign
  - Hold Lunch and Learn sessions at The Bryan House
  - Manage website and provide updates as needed

## GOAL: QUALITY COMMUNITIES

- Facilitate United Way contributions for fire protection in Grainger

## GOAL: BASIC NEEDS

- Assist First Wheels program in placing 140 cars
  - Assist FW staff and TN RC&D with financial services and management input
- Support and enhance emergency services
  - Help Washburn VFD to apply for 501C3 status
- Help modest to moderate income families purchase a home through Community Housing Development Organization
  - Work with 100 people through one-on-one counseling and homebuyer education
  - Build 6 new affordable homes through Self-Help Housing
  - Provide loan packaging for at least 50 families
  - Provide counseling to families to combat foreclosure
- Provide property management and rental operations for Gilley's Annex
- Provide 9-10 rehab loans for low income families
- Investigate/seek funding to become a Community Financial Development Institution

## GOAL: TOURISM

- Promote and encourage nature-based and heritage tourism
  - Package and promote Kyle's Ford Ed Ctr for retreats and conferences
  - Renovate general store building and build three cottages
  - Develop business plan for the "Village" at Kyle's Ford
  - Prepare plans and market for Kyle's Ford properties
- Launch Appalachian Quilt Trail as a major tourism attraction
  - Hire staff
  - Acquire trademarks
  - Develop website and marketing plan and pieces
  - Develop AQT business plan
  - Recruit supporters
  - Develop travel & tourism itineraries
  - Develop special events

## GOAL: INFRASTRUCTURE

- Maintain upgraded Clinch-Powell Network Centers
  - Maintain equipment and schedule programming
  - Promote technology to community hold 20 conferences

## GOAL: CONSERVATION

- Expand established conservation efforts
  - Educate 20 landowners, 1 community group and 200 students
  - Complete 12 BMP projects protecting five miles of streams
  - Enroll 50 acres in conservation easement program
- Attain funding to support conservation efforts
  - Complete watershed plan and request 319 funding
  - TNLIP implementation

## GOAL: ADMINISTRATIVE ACTIVITIES

- Serve as Lead Entity and Fiscal Agent for Enterprise Community
- Provide statewide financial services for First Wheels and TN RC&D Council
- Serve in leadership on TN RC&D Council
- Hold annual training meeting and awards program
- Arrange and conduct annual audit of financial records and insurance needs
- Review/revise personnel and financial policies as needed
- Support RC&D training on a national level

## FINANCIAL INFORMATION

Clinch-Powell RC&D Council, Inc. receives an annual independent audit. In FY 2006 our general and administrative costs were less than 10% of our \$1.6 million budget with at least 90% of support devoted to programs. Grants represented roughly 60% of revenues in FY 2005 with the balance being service income, public support, interest and reimbursed expenses. Our FY 2007 budget is \$2.2 million.

Donations to Clinch-Powell Resource Conservation & Development Council are tax deductible.